

# ***DEVELOPING A MONTHLY GIVING PROGRAM DOWNLOADABLE WORKSHEET***

Use this worksheet to help you figure out what payment platform is best for your recurring donations/monthly donations.

*Here are some of the most commonly used platforms by nonprofits. Go through the lists to see which one fits your needs the best.*

## **GENERAL PAYMENT PLATFORMS:**

### **PAYPAL**

Best for nonprofits looking for a widely used platform

- Many people already have an account
- Low transaction fees
- Low customization

***PLATFORM FEES: NO***

### **STRIPE**

Best for tech-savvy nonprofits who want their own customization

- Customizable payment processing

***PLATFORM FEES: FREE OR PAID OPTIONS***

# PAYMENT/FUNDRAISING PLATFORM FOR NONPROFITS:

## DONORBOX

Best for nonprofits who are on a budget but would still like plenty of customization

- Quick to set up
- Able to ask donor to cover processing fees
- Customizable options
- Easy for donors to use

### FEATURES:

- Donation forms
- Donate buttons
- Donation pages
- Text-to-give
- Peer-to-peer
- Crowdfunding
- Memberships
- Events

*PLATFORM FEES: FREE OR PAID OPTIONS*

## QGIV

Best for nonprofits who want simple fundraising tools

- Easy to use
- Affordable
- Simple
- Moderately easy to integrate into website

### FEATURES:

- Donation forms
- Events
- Text fundraising
- Peer-to-peer fundraising
- Auctions
- Analytics
- Integrations with many apps

*PLATFORM FEES: YES*

## **GIVELIVELY**

Best for small nonprofits looking for an affordable platform with a focus on text fundraising

- Able to ask donor to cover processing fees
- Easy to set up
- Limited analytics

### **FEATURES:**

- Donation forms
- Campaign pages
- Text fundraising
- Peer-to-peer fundraising

*PLATFORM FEES: NO*

## **ZEFFY**

Best for nonprofits who want a high quality tool for free and are okay asking the donor to contribute to processing costs

- No transaction fees (Zeffy asks the donor if they would like to cover costs)
- High user satisfaction

### **FEATURES:**

- Donation forms
- Event ticketing
- Peer-to-peer fundraising
- Auctions
- eCommerce
- Tap to Pay
- Memberships
- Donor management

*PLATFORM FEES: NO*

## FUNDRAISE UP

Best for medium to large nonprofits wanting high security and scalability

- Focused on security
- Able to handle large amounts of donations
- No peer-to-peer fundraising

### FEATURES:

- Donation forms
- Campaign pages
- Analytics
- Donor Portal
- Integrations with other apps
- Fraud protection
- Automatic card updates

*PLATFORM FEES: FREE OR PAID OPTIONS*

## DONATELY

Best for nonprofits looking for a simple and easy-to-use platform

- Affordable
- Easy to use
- Limited customization
- Lack of integration

### FEATURES:

- Donation forms
- Donation pages
- Peer-to-peer fundraising
- Dedicated text fundraising tool
- Analytics

*PLATFORM FEES: FREE OR PAID OPTIONS*

## ALL-IN-ONE TOOLS THAT INCLUDE DONOR FORMS:

### MIGHTYCAUSE

Best for nonprofits looking for an affordable and all-in-one tool

- Peer-to-peer fundraising
- Lots of fundraising options
- Donor management
- CRM
- Easy to use
- Low processing fees
- <https://www.mightycause.com/nonprofits>

### GIVEBUTTER

Best for nonprofits who want a high quality tool for free and are okay asking the donor to contribute to processing costs

- Lots of features
- Good customer service
- Able to ask customer to give tips to help cover costs

#### FEATURES:

- Donor management and CRM
- Donation forms
- Donation pages
- Marketing
- Auctions
- Events
- Givebutter mobile app

*PLATFORM FEES: FREE OR PAID OPTIONS*

## **RAISELY**

Best for nonprofits who want website support along with other tools

- Able to ask customer to give tips to help cover costs

### **FEATURES:**

- Donation forms
- Donation pages
- Website templates
- Events
- Peer-to-peer fundraising
- Donor management/CRM
- Marketing
- Analytics
- Integrations with other apps

***PLATFORM FEES: FREE OR PAID OPTIONS***

**THERE MAY BE OTHER OPTIONS OUT THERE THAT BETTER SUIT YOU. YOU'LL ALSO WANT TO RESEARCH EACH OF THESE PLATFORMS A LITTLE MORE FOR SOME SPECIFIC DETAILS. FILL OUT THE BOXES BELOW TO HELP YOU RESEARCH YOUR TOP CHOICES:**

**PLATFORM:** \_\_\_\_\_

**WHAT KIND OF PLATFORM IS THIS? (CIRCLE ONE)**

**General Payment Platform**

**Nonprofit Fundraising Platform**

**All-in-one Tool**

**Platform/subscription fees:** \_\_\_\_\_

**Transaction fees:** \_\_\_\_\_

**Payment methods supported:** \_\_\_\_\_

**Features:** \_\_\_\_\_

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**Are analytics included?**

**YES**

**NO**

**Is email integration included?**

**YES**

**NO**

**How are reviews of this platform?**

**GOOD**

**BAD**

**How secure is the platform?**

**VERY SECURE**

**MODERATELY SECURE**

**NOT SECURE**

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