CREATING A DONOR THANK YOU VIDEO DOWNLOADABLE WORKSHEET

Use this template based off of my sample video to create your first donor thank you video script, or use my ChatGPT prompts to have ChatGPT write one for you.

GREETING

Hi _____ [Donor's name] _____

It's _____ [Your name] _____ from _____ [Your organization's name] _____

ACKNOWLEDGEMENT

I wanted to let you guys know that we've been making great progress because of your contributions.

With your donation, we were able to [Specific outcomes from the donor's contributions]

_____

_____

_____

GRATITUDE

So everyone from _____ [Your organization's name] _____

and I want to give a huge thank you for what you've done. We can't tell you enough how much this means to us. It's people like you who make our

mission to _____ [Your mission] _____ a reality and who help us to change so many lives for the better.

CALL-TO-ACTION

Next year, our goal is to _____ [Your goals for the following year]

_____ and your continued support or helping spread the word about our goals would mean so much to us and to

_____ [Your beneficiaries] _____

Thank you so much again and I hope to talk to you soon.

CHATGPT PROMPT

Use these prompts to have ChatGPT write or edit your scripts:

Prompt	Instructions
Instruction 1	"Write a thank you video for my donor using this information: My name is [your name] and I run a nonprofit named [your nonprofit's name]. I want to say thank you to [your donor's name] for donating money so that my nonprofit could [what you accomplished with your donor's contributions]. I also want to humbly ask them for continued support for next year's goals of [next year's goals]."
Instruction 2	"Edit my script to sound more professional."
Instruction 3	"Edit my script to sound more casual and fun."
Instruction 4	"Reword my entire script."